



## Sharp MX-M310

Outstanding Achievement in Energy Efficiency



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A 31-ppm A3 monochrome MFP, the Sharp MX-M310 earned an "Outstanding Achievement" award for its significantly lower than average energy consumption when running BLI's real-world energy consumption job stream test, which contributed to its significantly lower than average projected annual energy cost. In fact, the MX-M310 is the most energy-efficient device in its class tested to date. "With about half of the units in this category using nearly double the energy, the MX-M310's outstanding achievement is clear," said BLI Test Technician Joe Tischner.

This ENERGY STAR-qualified device offers automatic duplexing and toner-save and N-up modes to help reduce waste. Customers can also return spent toner cartridges using prepaid labels provided by the company. And product packaging is separable, bleach-free and lacks PVC and toxic constituents, which may inhibit recyclability.

BLI's environmental test reports measure the energy consumed by document imaging products in all operating modes as well as in energy-save, idle and sleep modes. In addition to reporting on a range of environment-related features, such as runnability with various grades of recycled paper and toner yield, the reports include projected annual energy consumption and cost based on real-world usage scenarios for each product category.

## About BLI's Picks

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Twice a year with its "Pick" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its "Outstanding Achievement" awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, BLI "Pick" awards are hard-earned awards that buyers and IT directors can trust to better guide them in their acquisition decisions.

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